

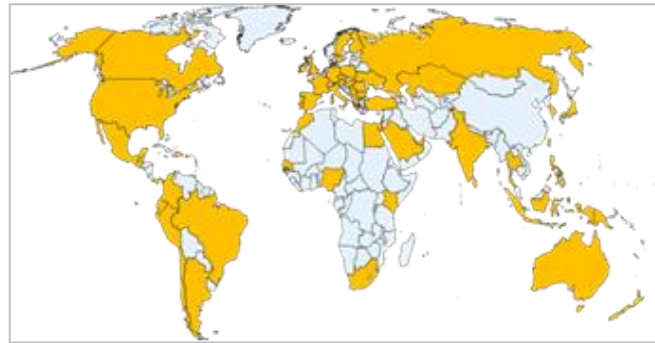


TAKE THE TEST THAT PREPARES YOU FOR THE JOB MARKET

[Bloomberg L.P.](#), the leader in financial data analytics and news, has leveraged their expertise in financial information and contacts in the finance industry to develop a test that aids students with employability in the finance sector.

The Bloomberg Aptitude Test - BAT is a standardized online test that assesses a student's aptitude for a career in finance and business. The main purpose of the test is to help students define themselves as potential candidates to employers in the finance industry.

The BAT is offered free of charge on university campuses and Bloomberg offices around the world. The test features multiple choice questions across varying subject areas. The test is designed to put students in contact with real-world challenges and scenarios that would be encountered in the work place and is geared to test "how a student thinks" rather "learned knowledge".

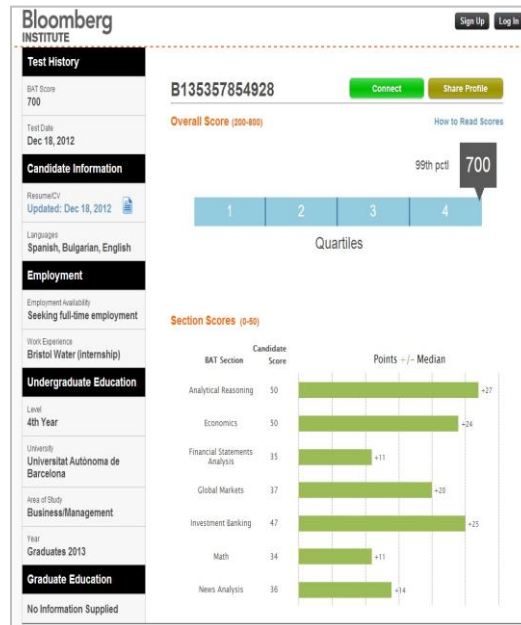


IDENTIFY WHAT DIFFERENTIATES YOU AND IMPROVE YOUR MARKETABILITY

The BAT evaluates an individual's abilities on an anonymous basis and provides feedback in a way that highlights areas of strength and weakness as compared to other students globally and to peers.

This feedback is valuable to be used in interviews and on CVs. The feedback also provides students insight into where they stand compared to the global talent pool against which they are competing for jobs.

Taking the BAT will help you to evaluate your skills, enhance your CV and differentiate yourself from other candidates in interviews.



- **85,000+ TEST TAKERS**
- **1000+ PATNER UNIVERSITIES**
- **75+ COUNTRIES**
- **12,000 + CONNECTIONS SINCE OCTOBER 2012**



EMPLOYERS CONTACT YOU DIRECTLY

After taking the BAT, test takers have the option to share their anonymous profile with employers via the [Bloomberg Talent Search](#). The Talent Search is a tool accessible by over 20,000 financial employers to connect directly with students and recent graduates to discuss employment opportunities.

The Talent Search aims to match students' strengths with employers' needs by allowing employers to search ONLY on the areas of the test that are relevant for their specific job opportunity. Therefore, students do not need to do well on ALL sections of the test in order to be contacted by an employer. Test takers maintain complete control over which employers have access to view their profiles as a connection request must be accepted by the individual before the employer can connect.

The Talent Search also allows test takers to promote themselves in up to five countries. This allows students the chance to maximize their employment search both locally and abroad.

TOP EMPLOYERS USE THE TALENT SEARCH TO FIND CANDIDATES

The Talent Search is available via the [Bloomberg Professional Service](#) to the more than 20,000 financial employers that make up Bloomberg's customer base. These employers include banks, hedge funds, consulting and insurance firms, financial services companies, trading firms, public sector employers, large multinational companies and small financial boutiques alike. Many of the larger employers have even implemented the Talent Search into their graduate recruitment process.

Companies such as **Bloomberg, Bank of America Merrill Lynch, Deutsche Bank, RBS, HSBC, Citigroup, Fitch Rating, Teach First, AIG, Kellogg Company, Robert W. Baird, European Commission, Guggenheim Partners, Macro Risk Advisors, BP, FTI Consulting, Hamilton Lane and Pierpont Securities** actively recruit through the BAT.

HOW DO EMPLOYERS SEARCH FOR CANDIDATES?

In the Talent Search an employer will select the areas of the test that are relevant for their specific role along with other criteria needed for the position such as language skills, desired work location, etc. All candidates that match the employer's criteria will show up in the search results and will be stack ranked based on the average of the sections of the test that were selected.

The employer can then view the **anonymous** test taker profiles in the search results and may send connection requests to those profiles that look interesting. The employer will NOT be able to view the full test taker profile (Name, Phone number, e-mail, CV) until the owner of the profile has accepted the connection request.

If the test taker declines the invitation to connect the personal information will remain hidden from the employer. If the test taker accepts the request the employer will get in touch directly to arrange an interview or to discuss the job opportunity further.



A UNIQUE TOOL TO REACH SUCCESS IN THE FINANCE SECTOR

The finance industry is a vast sector with many areas, specializations and roles where professionals from different backgrounds are needed.

Whether you study Economics, Business Management, Law, Liberal Arts, Languages, Maths, Engineering, Languages or Geography, financial companies are interested in recruiting you!

The companies using the Talent Search are looking for many different types of candidates to work in the varied departments of their organizations. There is no need to be a finance expert to be able to work in this industry and the BAT is a great way to indicate to employers that you would be interested in hearing about their career opportunities.

Every student and recent graduate interested in pursuing a career in finance is welcome to take the BAT. The test is free of charge and can be taken on a university campus or at a Bloomberg office.

For a full list of upcoming sessions visit:
www.TakeTheBAT.com

PREPARATION FOR THE BAT

There is no need to prepare for the BAT. What is being assessed is a person's aptitude and ability to be successful in a career in the business and finance industry.

The test covers a very wide range of topics and represents a practitioner's approach to finance and is not evaluating textbook knowledge.

Students should approach the BAT as they would an interview and not focus on the details of financial theory, but rather understand the "big picture" of how all the parts fit together.

You can see [Sample BAT Questions](#) and find more information regarding the BAT on www.takethebat.com.

