



Local products Festival and Tourism development  
in cross-border cooperation Greece-Bulgaria



European Territorial Cooperation Programme  
**Greece-Bulgaria 2007-2013**  
INVESTING IN OUR FUTURE  
Co-funded by the European Union (ERDF)  
and National Funds of Greece and Bulgaria



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**Τοπικά προϊόντα-Γιορτές και Τουριστική Ανάπτυξη στη διασυνοριακή περιοχή Ελλάδα Βουλγαρία**

**Фестивали на местните продукти и развитие на туризма в трансгранично сътрудничество Гърция-България**

# Promoting local tradition!

# Creating new tourism perspectives



## European Territorial Cooperation Programme "Greece-Bulgaria 2007-2013"

**Priority Axis 1. Quality of life**

**Area of Intervention 1.2. Protection, Management & Promotion of the Cultural Resources**

The LOFT project is implemented within the context of the European Territorial Cooperation Programme "GREECE - BULGARIA 2007-2013" and it is funded by the EU and the two countries