

14th Newsletter



CROSS-INNO-CUT

Cross border implementation of innovative cost cutting technologies

Project Partners

*Federation of Industries
of Northern Greece*

*Aristotle University of
Thessaloniki
URENIO Research Unit*

*South-West University
"Neofit Rilski"*

*Industries Association of
Eastern Macedonia*

*Federation of Industries
of Rhodopi*

*Industrial Association of
Petritch*

*Union of Industry and
Manufacture of Xanthi*

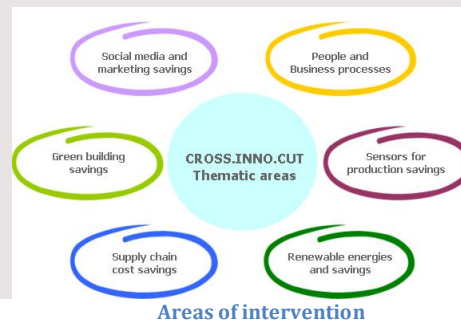
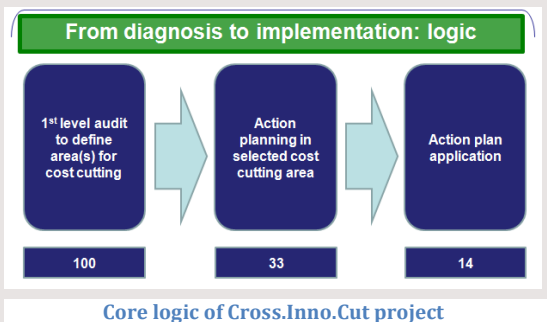
*Industrial Association
Karjali*

*Federation of Industries
of Evros*

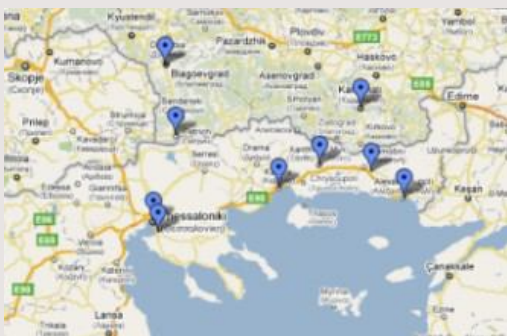
CROSS.INNO.CUT action plan pilot applications

The CROSS.INNO.CUT Project addresses directly factors that hinder the competitiveness of enterprises and regional development in the cross-border Greece – Bulgaria area. These factors are: the excessive operating costs, caused by non – efficient allocation of resources (raw materials, the utilization of fixed assets, the amount of finished stocked goods, energy, supply chain management, improved utilization of human resources); the low degree of cooperation between enterprises and research entities and the absence of channels to apply innovation management techniques (IMTs) for reducing operating costs in the business sector of the whole cross-border area. According to the typology of the project, there were 6 areas of intervention: People & processes, sensors in production, renewable, supply chain, energy in buildings, and marketing & social media.

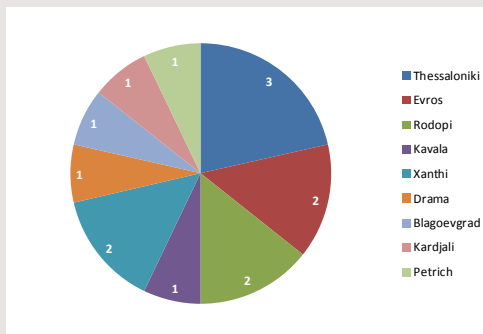
In this frame, the core logic of the project comprised consecutively a) 100 first level cost cutting audits, b) action planning in 33 enterprises, and c) 14 pilot applications of innovative cost cutting technologies and methodologies.



The 14 applications are dispersed to the whole project implementation area, namely Northern Greece and Southern Bulgaria.



Geography of pilot applications



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The 14 pilot applications are summarised in the following table:

Location: Thessaloniki Industry: Food and beverage Intervention area: People & processes Pilot application: Process reengineering & IT integration	Location: Thessaloniki Industry: Building materials Intervention area: E-marketing & social media Pilot application: E-marketing & social media implementation
Location: Thessaloniki Industry: Vehicle body-constructions and refrigerated bodies Intervention area: People & processes Pilot application: Sales & maintenance processes reengineering	Location: Kardjali Industry: Apparel Intervention area: Energy in production Pilot application: Sensors, lighting control system design
Location: Kavala Industry: Metal products Intervention area: Supply chain Pilot application: Production planning s/w design	Location: Drama Industry: Marble products Intervention area: E-marketing & social media Pilot application: E-marketing & social media implementation
Location: Xanthi Industry: Window & door frames Intervention area: Energy in buildings Pilot application: Buildings energy category upgrade	Location: Blagoevgrad Industry: Apparel Intervention area: People & processes Pilot application: Process, ICT systems and QMS reengineering
Location: Rodopi Industry: Food & beverage Intervention area: Energy in production Pilot application: Industry energy audit and saving plan	Location: Xanthi Industry: Food & beverage Intervention area: Energy in buildings & Renewables Pilot application: Waste utilization for power generation
Location: Rodopi Industry: Food & beverage Intervention area: Energy in production Pilot application: Industry energy audit and saving plan	Location: Petrich Industry: Electrical motors Intervention area: Marketing/Social media Pilot application: Redesign of e-marketing presence
Location: Evros Industry: Food & beverage Intervention area: Energy in production Pilot application: Industry energy audit and saving plan	Location: Evros Industry: Food & beverage Intervention area: Marketing/Social media Pilot application: Redesign of e-marketing presence

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The pilot applications and their results will be presented at the “Workshop for cost reduction technologies” organized at Alexandroupolis on Friday 31st May 2013.

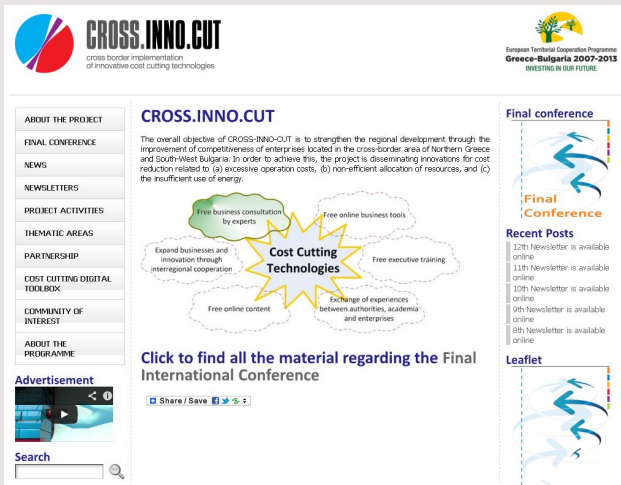
Venue:

Evros Commercial Chamber Building,
307 Dimokratias Avenue, Alexandroupolis

Friday 31st May 2013 at 18:00

More details about the project are available online via the project’s web site:

www.cost-cutting.eu



The screenshot shows the website interface with a navigation menu on the left and a main content area. The main content area features a central diagram titled "Cost Cutting Technologies" with several surrounding boxes: "Free business consultation by experts", "Free online business tools", "Free executive training", "Exchange of experiences between authorities, academia and enterprises", and "Free online content". Below the diagram is a call to action: "Click to find all the material regarding the Final International Conference". On the right side, there is a "Final conference" section with a "Recent Posts" list and a "Leaflet" section.

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